

Solutions

NDS COGNITIVE LABS

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Learn how Actinver is changing their customer's experience with AI

Artificial Intelligence (AI) and machine learning tools are becoming crucial for financial institutions' digital products. Actinver, one of the leading financial institutions in LATAM, currently has a virtual assistant developed in cooperation with NDS Cognitive Labs and Intel Mexico. The assistant use natural language processing and conversational AI to offer customers 24/7 availability, SPEI transfers, and personalized buying/selling experiences, among others. [Read more](#)



We are expanding through new partnerships and projects with Salesforce

Announcing a partnership with Salesforce, one of the giants of CRM platforms. The collaboration between these two leading companies in their respective fields promises to take innovation and efficiency to a new level. [Read more](#)



We implemented ChatGPT to our solutions!

ChatGPT, a natural language model based on generative artificial intelligence technology, arrives at NDS Cognitive Labs as part of the new partners. The

generative AI technology behind ChatGPT enables natural language understanding, meaning users can ask complex questions in a simpler and more natural way.

[Read more](#)

The new Google Cloud Region in Mexico



Google Cloud recently announced the opening of a new cloud region in Mexico, which will be located in Querétaro.

Analyst firm AlphaBeta Economics has estimated that the new Google Cloud region will have a significant impact on the country's economy. It is estimated that by 2030 it will generate around 117,400 new jobs. It will allow startups, entrepreneurs and developers to work much faster with lower latency, increasing the efficiency of

companies. This will be the latest investment to support the digital transformation of Mexican organizations. [Read more](#)

Tesla announces new Gigafactory in Mexico



Tesla arrives in Monterrey, Mexico. It's the first plant outside the United States, Germany and China. Tesla's arrival in Mexico is great news for the country, as it reaffirms its leading position in the manufacture and export of vehicles to the world. Mexico has become one of the main production centers for the automotive industry thanks to its strategic location, skilled labor force and trade agreements with the world's main markets. [Read more](#)

117,400
new jobs

226.3
billion pesos

Why Mexico?

- One of the first advantages is its geographic proximity to the United States, the second largest automotive market in the world after China.
- Mexico has the human talent and a specialized labor force that for years has acquired the necessary knowledge to manufacture all the parts required to make an automobile.

- The T-MEC is a strong incentive for companies to expand their manufacturing lines in Mexico and not take them to other countries.

The Future of Women in Tech



From the earliest days of computing to the present age of virtual reality and AI, women have made untold contributions to the digital world.

Digital technology is opening doors for the global empowerment of women, girls and other marginalized groups. From gender-responsive digital learning to tech-facilitated sexual and reproductive healthcare, the digital age represents an unprecedented opportunity to eliminate all forms of disparity and inequality. [Read more](#)

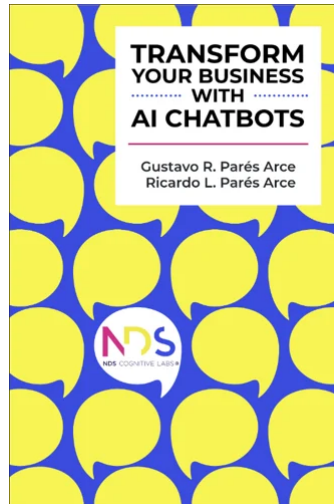
The key to victory in Formula 1



Last weekend Formula 1 was back, all the teams were getting ready to compete and win the drivers' world championship.

F1 insights, powered by one of our partners - AWS transforms the fan experience before, during, and after each race. It enables fans to understand how drivers make

split-second decisions and how teams design and implement real-time race strategies that impact the outcome of a race. Teams that can effectively analyze and utilize data have a significant competitive advantage in terms of car performance and race strategy. [Read more](#)



EBook

Download our free ebook and join the growing number of companies that are leveraging the power of AI chatbots to improve their business processes and customer interactions.

[Download](#)

About NDS Cognitive Labs

NDS Cognitive Labs leads the implementation of digital transformation and AI Chatbots for global finance, manufacturing, retail and hospitality organizations. With a community of 20,000+ technical professionals trained in both U.S. and global standards, we provide technical teams or project-based development required to drive innovation for enterprises throughout North America, South America, Europe, and India. Co-located in the U.S. and Mexico, we partner with IBM, Amazon, Microsoft, Google, LivePerson and other global technology providers to deliver best-in-class solutions to our clients.



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