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## NDS Cognitive Labs at Nexus 2023

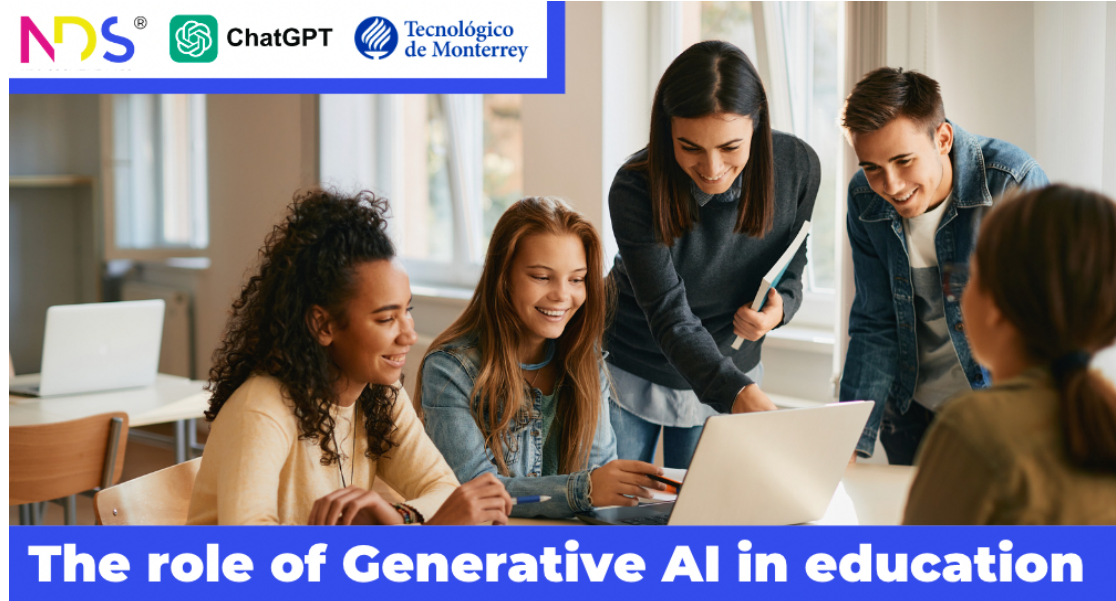
NDS Cognitive Labs participated in the #Nexus2023 event in New York City, organized by Nearshore Americas. During the event, our COO, Rafael Perez Coca, participated in a panel discussing how to apply generative AI in the procurement value chain. We are grateful to have participated in this event and highlight the opportunity to connect with outstanding professionals, share knowledge and explore new trends. Generative AI is revolutionizing the way we work and face today's challenges.

## The Annual Conference of GITMA 2023!



GITMA is back. The Annual Conference of GITMA is an ideal venue for those who want to expand their knowledge, share experiences and network in the technology field. The IT Professionals Association event is a place where IT professionals gather to keep up with the latest technology trends, share knowledge and network with like-minded individuals. The community is made up of passionate technology enthusiasts looking to learn, connect and grow in the IT field.

[Read more](#)



NDS Cognitive Labs, as a training partner of Tecnológico de Monterrey, collaborated with B.S. in Computer Science and Technology students on an exciting development project. The project involved creating an innovative online platform that enables users to efficiently search for vehicles using a customized search engine, schedule test drives, validate official documents, and make car purchases. To facilitate the development process within the project's time constraints, students received support from generative artificial intelligence tools like ChatGPT. This AI technology empowered them to generate code more efficiently, with constant guidance from their dedicated teacher and project mentors.

[Read more](#)

## Our Webinars

### The Challenges of Cybersecurity in our hyperconnected society



In early June we had the honor of welcoming **Miguel Rego, Area Director of Cybersecurity at Immune Technology Institute**. He provided us with valuable insights into cybersecurity challenges in our modern society and how to address them. We thank Miguel for sharing his experience.

[Watch the recording here.](#)

### Personal Branding: ¿How to make your profile stand out?

**Azucena Moranchel, Digital Recruitment at IBM** shared with us her extensive experience in personal branding and CV consulting, as well as valuable tips to



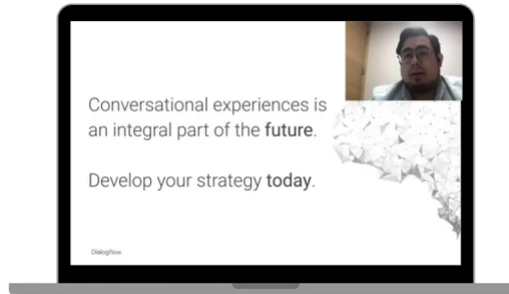
improve our personal brand and stand out on LinkedIn.

Don't miss the opportunity to learn from an expert in digital recruitment. [Watch the recording here.](#)



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## The paradigm of conversational experience: DialogFlow



In our recent webinar with **Victor Gude, Cloud Data Architect at Google**, who gave us a fascinating insight into the future of the conversational experience. During the session, we explored how this technology is being driven and its practical applications.

[Watch the recording here.](#)

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## NDS Cognitive Labs events highlights



This year, we are proud to have organized events that have generated interest and promoted networking in the field of AI technology trends. Some of our successful events so far include:

- Technology Trends in Artificial Intelligence 2023.
- Artificial Intelligence Fintech and Banking 2023
- Artificial Intelligence Transforming the Customer Experience

If you would like to be considered to attend our future events, register for free. [Click here](#)



## Our Cloud Services

Migrating to the cloud has become crucial for businesses today. It provides scalability and flexibility, making it possible to adapt quickly to changing market demands. It also helps reduce costs by eliminating the need to invest in expensive physical infrastructure. Cloud service providers guarantee specialized data security and reliable information protection.

That is why we offer rapid implementation of high quality solutions for migration, modernization, optimization and integration to the cloud. We work closely with leading technology companies such as IBM, Google, Microsoft, AWS and other major vendors to provide the best solutions available in the market. [Read more](#)

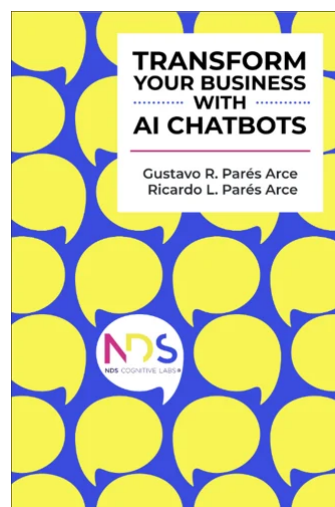
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## Mercedes-Benz takes voice control to a new level with ChatGPT

Mercedes-Benz is merging its voice control system, Hey Mercedes, with ChatGPT technology to give drivers the ability to have natural conversations with their vehicle. This will allow the system to provide personalized responses and talk about a wide range of topics. The company is offering a beta version of the software to more than 900,000 vehicles in the U.S. that already have the MBUX system, allowing drivers to experience this new functionality before its official launch. [Read more](#)

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### EBook

Download our free ebook and join the growing number of companies that are leveraging the power of AI chatbots to improve their business processes and customer interactions.

[Download](#)

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### About NDS Cognitive Labs

NDS Cognitive Labs leads the implementation of digital transformation and AI Chatbots for global finance, manufacturing, retail and hospitality organizations. With a community of 20,000+ technical professionals trained in both U.S. and global standards, we provide technical teams or project-based development required to drive innovation for enterprises throughout North America, South America, Europe, and India. Co-located in the U.S. and Mexico, we partner with Google, Microsoft, IBM, AWS, MongoDB, Salesforce, Docusign, and other global technology providers to deliver best-in-class solutions to our clients.



